## **FSC Leadership Series**

## **Engagement | Active Listening**

**Participant Guide** 

New Jersey Family Success Centers &

Office of Training and Professional Development









2

## PROJECT PURPOSE

- To provide support to Family Success Center Leadership in their coaching of FSC talent
- To provide a strong conceptual basis, tools, and opportunities to practice new approaches in Coaching for Leaders
- To assist with ongoing integration of the Practice Profile into existing FSC systems
- To provide tools, resources, and a consistent, self-directed system for teaching FSC talent about the Essential Functions



## **PROJECT OBJECTIVES**

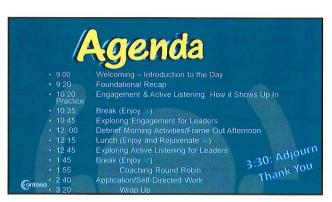
- Increase participants' understanding of the role and benefit of the "coaching skill" for a leader and enhance their ability to develop others & shape desired behavior
- Through heightened self-awareness, provide opportunities for participants to learn how to execute coaching methodology that brings about behavioral change in themselves, others, and the system for full Practice Profile integration

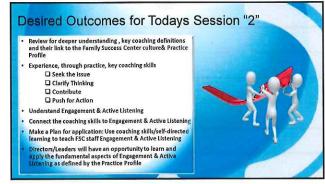


1

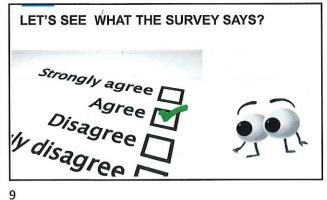


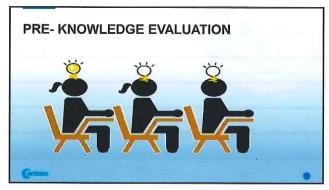
5





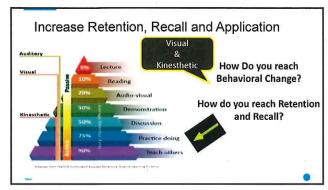


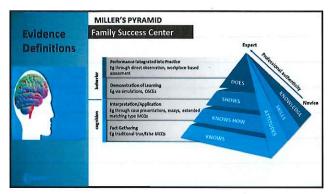




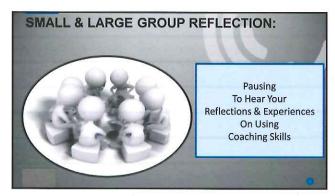


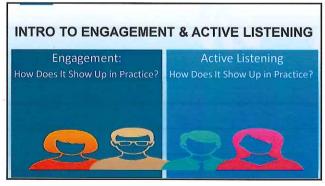


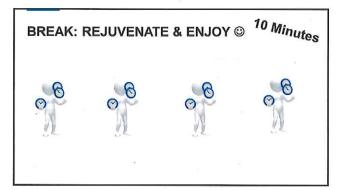












## WHAT DOES ENGAGEMENT LOOK LIKE AT A FSC?

FSCs engage with families, individual family members, community partners, and stakeholders to build relationships in the center and community that are substantive and meaningful. Strong relationships within the community can facilitate community cohesion and social capital (McDonnel, Behn-Arieh, & Melon, 2015).





19



- Essential Functions
- Behavioral Indicators

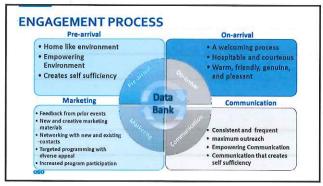


20

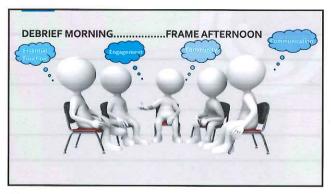


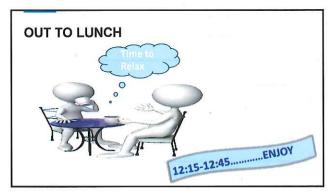
WHAT DOES THE ENGAGEMENT PROCESS
LOOK LIKE?

Building Lasting
Community Connections
Connecti

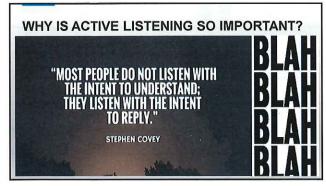


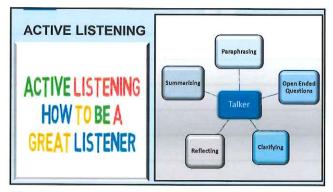


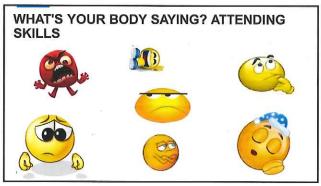




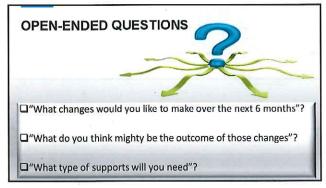


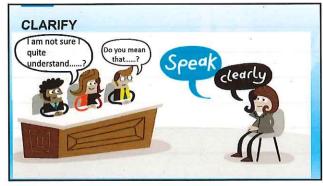






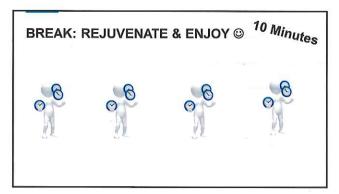








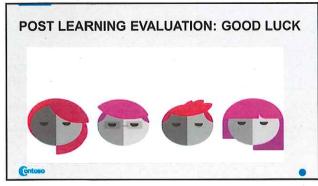














# **ENGAGEMENT PROCESS**

## **Pre-arrival**

- Home like environment
- Environment Empowering
- Creates self sufficiency

## On-arrival

- A welcoming process
- Hospitable and courteous
- Warm, friendly, genuine, and pleasant

## Marketing

Feedback from prior events

Bank

Data

- New and creative marketing materials
- Networking with new and existing contacts
- Targeted programming with diverse appeal
- Increased program participation

# Communication

- Consistent and frequent 40 RESIGNATION
  - maximum outreach
- **Empowering Communication**
- Communication that creates self sufficiency

	<i>a</i>					
1						*
	2					
					遊	e
						*
		61				
			7			
÷						
		10				*
					* _	
	# E					
*	п .					
		9				
8		<b>1</b> 2				
						¥)
### ### ### ### ### ### ### ### ### ##					š = 21	
	***			12		
		- 4				
				*		
			10			
						23
			* .			
<b>E</b> )						
*					(41)	
<u> </u>						
8						
g.						
±						
12						
						4
	*		*	3		
	- W					

\*)

ENGAGEMENT PROCESS is to create the actual activities and behaviors that would be used to demonstrate this Essential Function and the behavioral indicators. Communication On-arrival GODES INTUINOS Bank Data I PARTHE OF O **Pre-arrival** Marketing

